PACKAGE LIQUOR DEALERS ASSOCIATION

Associated Food Dealers 18470 W. 10 Mile Rd. Southfield, MI 48075

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An official publication of the Associated Food Dealers of Michigan and its affiliate, Package Liquor Dealers Association

senior vice president and

C.F.O. of Spartan Stores.

"However, it is difficult to

NOVEMBER 1994

Inside

AFD works to bring News America back to Detroit. Page 3

A store with a Majestic Page 4

Central Alarm on the Alert for 25 years. Page 8

AFD profiles Bill Schuette. Page 14

Check out the scene with AFD. Page 18

Legislative Update

Bills to watch

House Bills 4969,4970, and 5555 improve retailers' ability to recover losses from theft and bad checks. The bills revise penalties for larceny and increase costs and damages that a business can recover in a civil action.

The bills are in the Senate Committee on Judiciary.

Sponsors: HB 4969: Rep. Michael Nye, R-Litchfield, (517) 373-1794 or fax (517) 373-5791; HB 4790: Rep. Kirk Profit, D-Ypsilanti, (517 373-1771 or fax (517) 373-5746; HB 5555: Rep. Thomas Mathieu, D-Grand Rapids, (517) 373-0822 or fax (517) 373-5746.

More Updates page 5.

Spartan Stores and Roundy's announce intent to merge

by Shannon Swanson Taylor Two of the Midwest's largest food wholesalers have announced their intent to merge.

The Board of Directors of Spartan Stores, Inc. of Grand Rapids, Michigan, and Roundy's, Inc. of Pewaukee, Wisconsin, said that the companies signed on September

29,



give an exact time as to when the merger will be complete. Both companies are working rapidly and diligently to complete this merger as quickly as possible."

Spartan Stores and

Roundy's аге согроrations oper-

1994. a letter of intent to merge.

Under the terms of the proposed transaction, shareholders of each company would exchange the shares that they own in Spartan Stores or Roundy's for shares of common stock in a new corporation. Spartan Stores and Roundy's would operate as wholly owned subsidiaries of the new corporation. If the transaction is consummated, the new corporation, as yet unnamed, would be the nation's third largest food wholesaler. Presently, Spartan Stores ranks seventh and Roundy's ranks sixth.

Consummation of the transaction would be subject to reaching a definitive agreement on the merger and other conditions to closing typical for such transactions, including obtaining the approval and adoption of the merger by the respective shareholders of each company and obtaining appropriate regulatory approv-

"There is a very good chance that the merger will take place," said James Meyer. ated on a cooperative basis and owned primarily by the retailers they serve. The new corporation would remain privately held according to officials from both companies. Both Spartan Stores and Roundy's primarily serve independent retailers.

"In terms of the effect that the merger will have on our customers, we said our primary objective is to better serve our independent customers and I believe the merger will place us in a better position to achieve that objective," Meyer said.

There are many similarities in the companies. The proposed transaction is a merger of equals. Some of the attractive features of the proposed merger are that the companies share similar technology, systems, operating philosophies and cultures, and, in addition, both are located in the heart of the Midwest. The pending merger presents the companies with a whole new set of

See Merger page 23.

It's Turkey Time!

Just before Thanksgiving, the AFD, will host our 14th annual Turkey Drive in conjunction with the Chaldean

This year we are raising money to help over 1,000 needy families by providing their Thanksgiving turkeys, we need your help! Please give back to the community by donating funds to help us buy turkeys. One hundred percent of the money we raise will go to buy the birds.

Call Danielle at (810) 557-9600.



One-stop shopping influences store growth

One-stop shopping continues to drive new store development. Deli departments, greeting cards and bakeries were included in nine out of 10 stores built in 1993, according to FMI's Facts About Store Development, 1994. And eight in 10 new stores featured floral, seafood and prepared food departments.

The convenience-minded shopper will find wine departments, photo centers, and pharmacies in over half of the stores built in 1993. Newly constructed stores are also making room for video centers (43 percent), banks (13 percent) and subleased and company-operated foodservice areas (7 percent).

New Formats Affected

The move to one-stop shopping by consumers has also affected the types of stores retailers are building. Combination stores, which offer numerous service de-See Shopping page 23.

Key Facts About Store Development, 1993

Key Facts About Store Development, 1993					
Percentage of Stores Constructed	3.4%				
Percentage Closed	3.4%				
Percentage Remodeled	5.6%				
Median New Store Size	38,000 sq. ft.				
Median Building Cost per Square					
Foot for New Stores	\$40.24				
Median Cost per Square Foot for Equipment,					
Fixtures, Decorations	\$40.00				
Median Total Construction Cost per					
Square Foot	\$84.00				
Median Total Capital Investment pe	r				
Remodeling	\$550,000				
Source: FM1's Facts About Store Development	1, 1994				

Repaired Party Bunch Catch These Cool Collectibles!



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Chairman's Report

AFD works to bring News America coupon inserts back to Detroit

by Nabby Yono AFD Chairman

As most of our Detroit store own-

ers know, the coupon insert company, News America, has stopped using the Detroit News and Free Press as a means to distribute their coupon inserts. This



is unfortunate for Detroit residents as well as its retailers,

Many Detroit households rely on national manufacturers' coupons to help keep their food costs within their means. Denying Detroiters access to coupons that most of the rest of the country has access to is both unfortunate and unfair.

News America pulled out of the Detroit Newspaper Agency papers because of redemption corruption uncovered by the FBI. Since that time, however, the Detroit Newspaper Agency has built new facilities that correct this problem. We believe the current facility to be extremely secure and surpasses the preventative measures taken by other newspapers around the country.

Earlier this year, AFD contacted News America to rectify this situation. Since that time, they have added the Michigan Chronicle to the list of newspapers that carry their inserts. However, Detroit has over 1,000,000 residents. The Michigan Chronicle has a circulation of less than 40,000.

This is, in our opinion, only a partial victory. News America treats the City of Detroit and its residents as second-class citizens in comparison to their suburban neighbors, who receive the inserts in the Observer & Eccentric Newspapers.

We will continue to work on behalf of Detroit's residents and retailers to rectify this situation and restore full coupon coverage throughout the city.

Statement of Ownership

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AFD works closely with the following associations:













FOOD HOUSIRY ASSOCIATION EXECUTIVES

January 20 AFD Trade Dinner

March 11 - 14 Annual Produce Conference
Fort Myers, Florida

March 13 - 14 1995 FMI Public Affairs Assembly
Rochester, New York

March 22 Category Management: The Merchandising
Tool of the Future
Adams Mark Hotel, Memphis, Tennessee

April 25 - 26 AFD Trade Show

The Grocery Zone By I



Treating their customers with a Majestic flare

by Wendy G. Waldrep

Majestic conjures up an image of something big, something great, and this market exemplifies the name. Shiny floors, neatly placed merchandise, and exotic foods abound in this ample but comfortable store.

Upon entering, it is apparent that the Majestic Market, which is located on the corner of Civic Center Drive and Lahser in Southfield, is an establishment that caters to its customers.

Owners Sabah and Brian Yaldoo pride themselves in not only servicing their customers, but also in the continuing process of learning about their wines, micro-brewed beers, and by offering the finest cuts of meat to their customers.

"Business is really service. Making someone happy with what you have done for them is what this busi-

ness is about," states Brian Yaldoo. "I am constantly reading and sampling wines so that I can recommend

something that fits both their style and individual taste."

Attention to detail is evident throughout the market. The individual cigars are kept in a case that is humidity-controlled. Their

deli salads and meatpies are all homemade by a local woman. Whether it is Greek or Italian olives, there are vats from which to choose the amount that fits your needs.

But Majestic doesn't stop there. Their grocery items are reflective of



Sabah (1) and Brian Yaldoo (r) stand among Majestic Market's expansive wine collection.

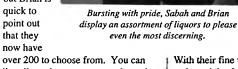
their customers' needs. Not satisfied with just domestic asparagus, they also carry imported asparagus, as they do with other products. One can purchase the run-of-the-mill product or

the specialty version.

While they emphasize that "we're not here to compete with the supermarkets," they exemplify the best in what markets can and do offer. For that romantic evening, you can pick up a fresh loaf of French bread, along with a wedge of cheese, a bottle of wine, and some fresh fruit. And if fruit isn't dessert enough, there is an assortment of baklava in different

shapes and fillings, and even cheesecakes to select from.

Entering the store, one is drawn to the sign overhead, which states, "over 100 imported beers available." but Brian is quick to point out that they



over 200 to choose from. You can literally make up your own six pack of imported and micro-brewed beers, thereby exercising your taste buds and allowing for a variety of different makes and flavors.

"Anyone can carry a variety of wines, liquors and beers. But, you need to move it," says Brian. "We're in a growing area, and we wanted to be different and unique."

This uniqueness is apparent when perusing the newspaper racks within the store. Whether it is Crain's Detroit Business, Metro Times, Barrons, The Jewish News, Great Lakes Golf, or Transformer News, it is apparent that they cater to a diverse crowd. This diversity reaffirms their desire to provide the very best to their clientele.

Majestic's commitment has not gone unnoticed. The City of Southfield has named them as winners of the Small Business of the Year and gave them awards for dedicated service to the city. But their involvement does not stop there. They have Southfield High School students who work for credit at the store and benefit by learning how to interact with the customer, merchandising new products, and basic aspects of business.

If anyone of these students follow Sabah around for a day, they will be impressed by both his stamina and connection with his customer. Both Brian and Sabah acknowledge their customers by first name, and you can tell this is a genuine exchange of

goodwill and caring. Sabah considers a day in which he arrives at 7 a.m. and leaves at 10 p.m. as a normal business day. Twelve hours a day, is like a vacation, work is therapy," says Sabah.

Whether it is spices, Egyptian watermelon seeds, bulk coffee or bulgar wheat, this family-oriented store captures the market.

With their fine wines, prime meats, and specialty foods, the name Majestic not only describes it to a tee, but should serve as a tribute to the hours and dedication that both Brian and Sabah put forward to assure their customers the best there is to offer.

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Nutri-Facts posters should be maintained for produce, meat and seafood departments

The Federal Food and Drug Administration (FDA) has issued a proposed rule to revise the guidelines for voluntary nutrition labeling of the top-20 fresh fruits, top-20 fresh vegetables and top-20 fresh seafood items.

The proposal will ultimately change the current posters and brochures.

It is very important for you to keep the posters you have up in each of the affected departments.

The government will be surveying stores for compliance across the U.S. in November.

-FMI

Lehman-Bliley-Rowland bill is the best approach to food safety reform

Testifying before the Senate Agriculture Subcommittee on Agricultural Research, Conservation, Forestry, and General Legislation on July 28, GMA Vice President, Science & Technology Steve Ziller reiterated GMA's strong support for the Lehman (D-CA) -Bliley (R-VA) -Rowland (D-GA) and Lugar (R-IN) -Pryor (D-AR) food safety reform measures.

"GMA is committed to support meaningful reform of the nation's food safety laws," said Ziller.

Ziller told the committee GMA will support any legislation that embodies 10 general principles essential for a successful approach, including: national uniformity; establishing pesticide tolerances at levels that adequately protect public health; scientific peer review; international harmonization; and the periodic review of pesticide tolerances.

The legislation recently introduced by the Administration, said Ziller, violates virtually all of these principles and GMA opposes it.

—GMA

Music Licensing Relief Act introduced

Music licensing relief legislation was introduced last month by Rep. Jack Reed (D-RI), H.R. 4936, which ends the need for retailers to obtain music licenses for playing radios or televisions in their stores.

Legislative Update

The Fairness in Musical Licensing Act would also exempt from licensing fees any business that does not directly or indirectly charge for the performance, establish an arbitration process where companies charged with infringement can contest the fee amount (rather than take the matter to court), and require music licensing groups to make available free computer on-line lists of the music they control. This would make it easier for music users to play music from only

one licensing organization, instead of paying multiple licenses fees.

Chairman Bill Hughes (D-NJ) of the Intellectual Property and Judicial Administration Subcommittee has agreed to mark up the bill if more cosponsors are added from his subcommittee.

FMI supports the bill and is working with a coalition for its passage.

Final action could be next year.

-FMI

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Call the Capital switchboard (202) 224-3121 and ask for his or her office, or write:

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Letters

Dear AFD:

Thank you for the actions you have taken to support and celebrate the families of Michigan. Your willingness to recognize the Year of the Family by running a full page of our poster in your Food and Beverage Report, August, 1994, is greatly appreciated.

The success of the 1994 Michigan International Year of the Family is entirely dependent upon the initiative and generous support of communities like yours. By working together, we can make a difference!

Once again, thank you for helping us Celebrate the Families of

Lt. Governor Connie Binsfeld, Council Chairperson The Hon. Trudy DunCombe Archer, Council Co-Chairperson Michelle Engler, Council Co-Chairperson

Ten Commandments to gain respect

- 1. Listen to your employees. Hear them out, whether the problem is "real" or "imagined." Know their interests and their needs.
- 2. Recognize your employees. Everyone likes praise for a job well
- 3. Talk to all your employees regularly.
- 4. Be up front. Tell the good with the bad. If you criticize an employee, do it privately and tell him or her how to correct the problem.
- 5. Keep all your employees wellinformed. Encourage suggestions and concerns. Follow-up promptly as

appropriate.

- 6. Be sincere and honest with your employees. Show real human concern for your employee's problems.
- 7. Take an interest in your employees feelings, skills and significant personal events.
- 8. Be fair, reliable and friendly.
- 9. If the above produces no results, be firm and consistent. Never go back on your word.
- 10. Keep the golden rule: Treat others as you would have them treat

Attention All 1994 Trade Dinner Sponsors:



All 1995 Trade Dinner Sponsors will be featured in a professionally edited slide presentation that will be presented on center stage at the Snowflake Ball. No more speeches; a professional 5-7 minute slide presentation will highlight and thank all sponsors with the class and prestige you deserve.

The sponsorship packages are the same as 1994:

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Remember over 1,000 industry leaders attend our dinner and many of them will be your customers! Please consider sponsoring the 1995 Snowflake Ball. For information about the sponsorship packages, contact Danielle at (810) 557-9600.

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- · Legislative Representation
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- Scholarship Awards
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New Members

The Associated Food Dealers of Michigan welcomes these new members who have joined in July through September, 1994:

A Catered Affair, Detroit A-1 Building Maintenance, Birmingham AARMCO Security, Oak Park Albion Meat Market, Albion Albion Vending, Albion Armour Foods, Detroit Beverage House, Clawson Big D Party Store, Flint Big J Market, Detroit Bill's Market, Plymouth Billie's Boathouse, Saugatuck Bob's Breakfast Hut, Oscoda C & J Parking Lot Sweeping, Warren Caseville IGA, Caseville Cedar Valley Service, Twining Chene Liquor, Detroit Chene Trombly Market, Detroit County Lake Food Center, Highland Dean French, Inc., Ferndale Decanter Imports, Novi E & L Meats, Detroit East Annrock Party Store, Lapeer Eco*Rite, Royal Oak Emperor's Palace, Brighton Fairfax Market, Grosse Pointe Park Fellowcraft Market, Detroit Ferndale Save-A-Lot, Ferndale First Nat'l. Pallet Rental, St. Louis, MO Gabriel Food, Troy Gratiot Avenue Deli, Clinton Township Great Lakes Steak Ventures, Brighton Hot N' Now Hamburgers, Coldwater In 'N' Out #4, Detroit In 'N' Out Food Store, Warren International Dog House, Jackson Joe's Beer & Wine, Dearborn Kregear's Convenience, Merritt L & L Wine World, Troy Lauren Sales, Detroit Levan Wine & Deli, Livonia Lincolnshire Party Store, Holland Metro Equipment Inc., Detroit Michael's Liquor, Detroit Mighty Midget, Allegan Miller's Party Store, Warren Mona Lisa Liquor Shop, Warren Murray Lighting Company, Detroit NBJ Food Store, Detroit Network Real Estate Services, Farmington Hills Oakland Party Store, Southfield Paradise Food & Liquor Market, Detroit Park Place Liquor, Grosse Pointe Park Party Plus Food Market, Detroit Pasadena Liquor Store, Highland Park Patton Food Market, Detroit Peet Packing, Chesaning Pet Supply Plus-Bloomfield, West Bloomfield Pickelman's 1-Stop, Newberry Pioneer Super Market, Detroit Pontiac Food Center, Pontiac Quick Cash Etc., Detroit R & R Pop Stop, Leslie Riviera Food Corp., Redford Roseville Party Store, Roseville Royal Food Center, Detroit St. Charles Village Market, St. Charles

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Troy Mid Mart, Troy
Ultracom, Southfield
Vinnie's Liquor & Deli, Detroit
Warchouse Club, Allen Park
Warchouse Club, Hazel Park

Warehouse Club, Redford
Warner Vineyard, Paw Paw
Webers IGA, Millington
West Warren Food Center, Detroit
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Wolverine Golf Club, Macomb
Wolverine Real Estate, Southfield
Yaldoo's Imported Foods,
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Central Alarm Signal — 25 years of service

by Shannon Swanson Taylor Central Alarm Signal, Inc. has provided services in the Detroit area for over 25 years. With their experience

and professional competence, Central Alarm Signal has a reputation for excellence in the field of security.

"Central Alarm Sig-

mal takes great pride in its management and security services to commercial establishments, industries and homes for over 25 years," said Derrick Hakim, Assistant Vice President of Central Alarm Signal. "The company has grown rapidly over that time because of highly competent personnel and the resulting excellence in

their service and maintenance departments."

Central Alarm is the largest alarm company with a central station lo-

cated within the city of Detroit,

The principle facility of Central Alarm Signal for engineering, planning, project management, moni-

toring, service and installation is located in the 6,000 square foot main office on Seven Mile Road in Detroit.

"We recently remodeled the exterior and the interior of the building," said Hakim. "I would say that we are here to stay; we're not going anywhere."

Central Alarm Signal's building

has advanced security measures to ensure complete security for their clients. The building's "Onan" emergency stand-by natural gas generator

is tested
weekly for
continuous
security in
the event of
a loss of
electrical
power and
the "Liebert
UPS" system, which
continues
power dur-

ing the six seconds it takes the generator to produce electricity, is tested monthly. The telephone lines are buried in steel pipe underground and ensure line integrity for continued dispatch services as well as complete smoke and fire alarm systems which are monitored 24 hours a day.

Central Alarm Signal has many resources available to them. They are carefully staffed to engineer, design, implement and install security programs and systems in response to the requirements of their clients in the industrial, commercial and private fields.

Their fire alarm installers are all State Certified Fire Alarm Technicians. Security consultants assess burglary, loss, and fire protection needs and design a security system to meet specific business or residential requirements.

Robert Hakim, president of Central Alarm, said, "The company was started to provide an essential service to the grocery stores in the community that were in business when the company was originally formed."

With over two decades of service in the state of Michigan, Central Alarm Signal has had the opportunity to work with not only Michigan's best, but some of the world's finest organizations. Some of the facilities they have performed services for include: Federal Reserve Bank of Detroit, IBM Corporation, Masco Corporation, McDonald's Restaurants, Melody Farms, Thorn Apple Valley, The Merchant of Vino, and Ford and Chrysler Corporations.

The company has held secret clearance with the Department of Defense during a Top Secret Government Contract, is U.L. Listed, and holds various state licenses and certifications for burglar and fire alarm systems.

Central Alarm is a member of The National Burglar and Fire Alarm Association, Michigan Burglar and . Fire Alarm Association, The United States Chamber of Commerce, The Michigan State Chamber of Com-

> merce, The Construction Association of Michigan, The Michigan Trade Exchange, The Associated Food



Dealers of Michigan and other organizations.

Central Alarm Signal provides many services that you may not be aware of. They have a full line of security systems that they can design to suit your needs for just about anything.

Some of the services they provide are: high rise fire alarm evacuation systems, video entry systems, video cash register systems, temperature control monitoring, sumpump monitoring, Scan-Alert phone line supervision, medical alarms, intercom-music systems, fire extinguisher sales, driveway entry detection, closed circuit television, and carbon monoxide gas detection plus

The company is run by various members of the Hakim family and 25 other employees.

Robert Hakim started at Central Alarm Signal in 1969 as an installer trainee and moved up the ladder to president, a position he has held for the past eight years.

Central Alarm Signal Vice President and General Sales Manager, Keith Hakim, has been with the company since 1971.

Central Alarm Signal's Assistant Vice President, Derrick Hakim has been with the company since completing his B.B.A. in Finance in

Corporate Secretary, Julie Hakim has been with Central Alarm Signal since 1971 as well.

Chairman of the Board Jamil D. Hakim was formerly the Central Alarm Signal president.

Central Alarm Signal invites all current and prospective clients to tour the facility.

For more information about Central Alarm Signal, Inc., please contact them at 13400 W. 7 Mile Road, Detroit, Michigan 48235 or call (313) 864-8900.

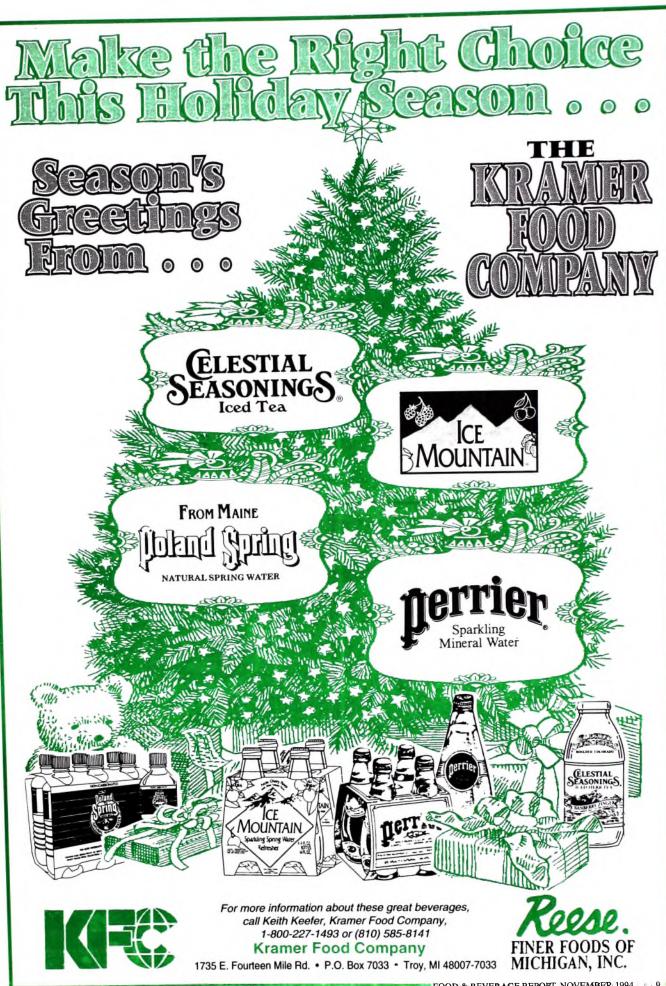


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Paul Inman Board of **Directors elects** Fairchild to President

Paul Inman Associates, Inc. Board of Directors elected Ronald K. Fairchild to president/C.O.O. effective October 1,



1994. Ron Fairchild joined Paul Inman Associates in January 1977 as a grocery account executive after holding various sales and

management positions with Procter & Gamble. In 1979 he was promoted to vice president and in June 1990 was promoted to executive vice president/corporate director of grocery sales and retail operations. Fairchild was promoted to corporate director of sales/C.O.O. officer in June 1992 and elected to the Board of Directors in January 1994.

He was also elected to the Greater Detroit Chamber of Commerce's Food Industry Council Board of Directors.

Gerald C. Inman, former President, remains the company's chief executive officer, vice chairman of the board, and chairman of the executive management committee.

People

Michigan Sugar Company manager leads transportation association

Michigan Sugar Company Manager of

Transportation and Logistics Richard H. Burn was appointed president of the Association for Safe and Competitive Transporta-



The ASCT is a diverse group of Michigan businesses and business organizations joining forces to support and work for the passage of comprehensive intrastate trucking deregulation in Michigan. The ASCT has been successful in

their pursuit. On January 13, 1994, Gov-

ernor John Engler signed legislation which substantially deregulated intrastate

Burns holds professional certification from the American Society of Transportation & Logistics. Burn earned his bachelor of science degree from the University of Wisconsin and an MBA from Utah State University.

Zuiderveen named marketing manager at St. Julian Wine Company

Tom Zuiderveen has been Marketing Manager for St. Julian Wine Company, Michigan's leading producer of wines and sparkling



fruit juices, based in Paw Paw, Michigan.

As Marketing Manager, Zuiderveen will oversee St. Julian marketing and distributors throughout Michigan.

Shotwell-Gustafson elected chairman of commission

Alice Shotwell-Gustafson was recently elected Chairman of the Michigan Aeronautics Commission. The Commission was formed in 1929 and there are nine members on the Commission, five appointed by the Governor, who are private citizens and generally come from business and industry, and 4 statutory members who represent the Michigan Department of Transportation, the Department of Military Affairs, the Department of Natural Resources and Michigan State

Gustafson flies a Sabreliner jet and holds a commercial license with Instrument and Multi-engine ratings and a Sea Plane Rating. Gustafson is the oldest woman in the U.S., and perhaps the world, to obtain her Jet Captain Rating.

Gustafson is Chairman of the Board, President and Chief Executive Officer of Hubert Distributors, Inc. Her company distributes Budweiser, Bud Light, Ice Draft from Budweiser, Michelob, and Busch, as well as other Anheuser-Busch beers, in most of Oakland County.

THIS OFFER IS NOT FOR EVERY JANE, DICK, AND HARRY. JUST THE ONES WHO BELONG TO THE AFD.

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The Associated Food Dealers of Michigan Advantage Rate Plan Features:

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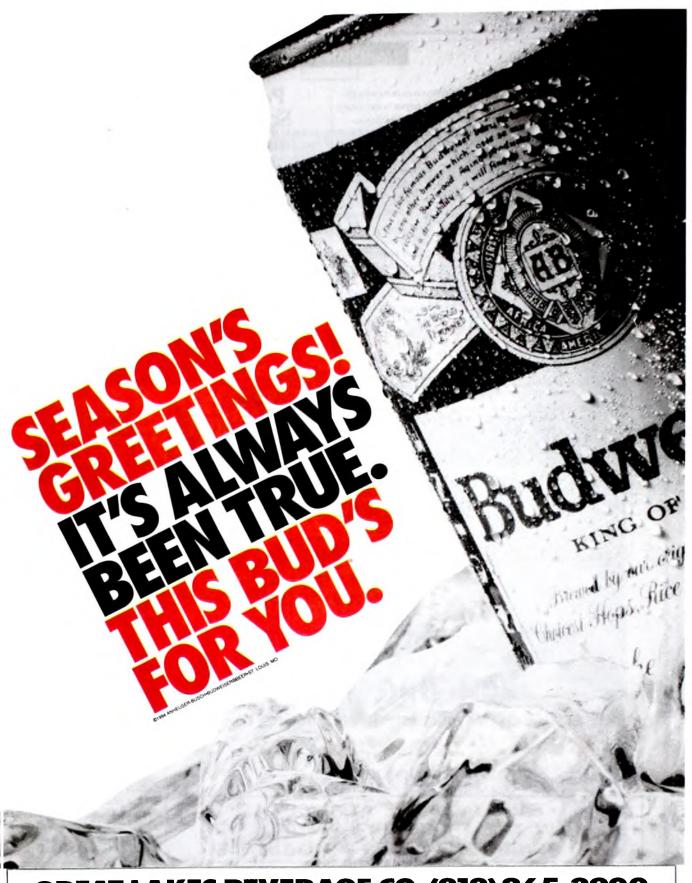
1-800-66-66AFD to find out just how simple cellular service can be.

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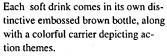


GREAT LAKES BEVERAGE CO. (313) 865-3900 HUBERT DIST., INC. (810) 858-2340 CENTRAL DIST. OF BEER, INC. (313) 946-6250 PETITPREN, INC. (810) 468-1402

Products

Sioux City beverages debut

The Sioux City family of Western Style soft drinks will find a niche in the '90s. With the resurgence of western style movies and books, kids all over the country will be imitating their western heroes.



The Sioux City drinks come in six

different flavors, Sioux City Sarsaparilla, Cream Soda, Birch Beer, Cactus Orange, Wildberry and Ginger Beer.

Don't be too late to join the wagon train to Sioux City!

Popcorn Schnapps introduced

Things are really poppin' now with the introduction of the exciting and innovative new Liqueur . . . Uncle Oscar's Popcorn Schnapps.

This product is designed to be fun and unique. The distributors say it will appeal to the many adventurous and curious customers who are looking for something really different.

Distributed by General Wine & Li-

quor Company of Highland Park, it has the distinctive flavor and aroma of fresh buttery popcorn.



Cold Weather Essentials

from



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ROCK SALT/POTASSIUM CHLORIDE!

Various sizes! Don't let your customers slip through Winter!

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R.M. Gilligan, Inc. appointed distributor for Lehmann Farms

R.M. Gilligan, Inc. has recently been appointed as exclusive distributor for Lehmann Farms products in the state of Michigan.



Lehmann Farms recently developed a Bloody Mary product line with thick and flavorful mixes. The product line includes five Bloody Mary mixes: Original Bloody Mary, Jalapeño Bloody Mary, Caesar Bloody Mary, Pepper Bloody Mary, and Horseradish Bloody Mary.

R.M. Gilligan will also be distributing the Lehmann Farms Gourmet Cocktail Garnishes. Those garnishes include: Marinated Asparagus, Pickled Asparagus, Jala-Bean-O's (hybrid green beans hand-packed with sliced jalapeño peppers), Marinated Green Beans, Dill-Bean-O's, Martini Olives, Jalapeño Stuffed Olives, Garlic Stuffed Olives, Dill Brussels Sprouts, Hot Brussels Sprouts, Maraschino Cherries, Pickled Cocktail Onions, Marinated Mushrooms and of course Lehmann's Pickled Cocktail Mushrooms.



A commitment to public service

by Shannon Swanson Taylor

Bill Schuette's commitment to public service began ten years ago when he was elected to the United States House of Representatives.

At the age of 31, he was one of the youngest Congressmen in America. During his three terms in Congress, representing Michigan's Tenth District, he served on the House Budget Committee, the House Agriculture Committee and the Select Committee on Aging.

Schuette continued his commitment by becoming the Director of the Michigan Department of Agriculture. As a member of Governor John Engler's Cabinet, Schuette's responsibilities became diverse, ranging from agribusiness export development to environmental stewardship initiatives for production agriculture.

As Director, Schuette created the Michigan Harvest Gathering, an effort to help feed hungry people throughout Michigan. In just three years, Schuette's program raised nearly

\$900,000 and 1.5 million pounds of food for distribution by the Food

Bank Council of Michigan.

The Michigan Harvest Gathering was recognized nationally in 1993 for its innovative public-private partnership by receiving a First Place Public Service Excellence Award from the Public **Employees** Roundtable.

With his background in

Congress and as a member of Engler's cabinet, Schuette has now thrown his hat into the ring for a seat in the Senate.

There are two things I would like

to say the members of the Associated Food Dealers to persuade them to

vote for me," Schuette said. "First, Michigan's future is about jobs and growth. I am running to make a difference in retooling and rebuilding the state's economy by implementation of solid public policy. I want to make Michigan the most competitive state anywhere for people to work and live in."

His second reason is, "I want to help redesign our education system because there needs to be greater choices and options for parents concerning where to send their children to school," he said. "I would like to see more technology in the classroom for teachers and higher standards and expectations for students."

The economy of Michigan is an issue that continues to concern Schuette. He is convinced that lowering taxes and easing the government burden in business is the key to Michigan's growth.

"As a member of Congress, I held a firm hand on preventing tax increases," Schuette said.

He added that, "Our challenge is to retool our economy to insure that Michigan is the most cost-sensitive and competitive state in the United States to build jobs. I want to help reform the Single Business Tax and adjust unemployment compensation to lesson the cost of expenses on small business people in Michigan."

Schuette's service in the Federal legislature and in the executive branch of Michigan's government provides him

See Schuette page 19.

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At Warehouse Club, everyone is welcome to save on over 4,000 brand name items. We carry everything from seafood to snack food. So, whether you need groceries, paper and cleaning products or anything else, you can count on Warehouse Club!

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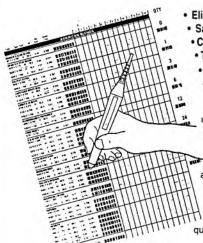
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Eliminate liquor ordering headaches once and for all with the new ... Sabre™ Liquor Wand

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The new Sabre Liquor Wand is an easy-to-use hand-held scanner which reads barcodes and converts them to touch-tone phone sounds.

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- Simple to use

The Sabre Liquor Wand unit comes with a quarterly catalog with barcodes for all board and special order products. Special grid system (see left) allows you to quickly compile your orders and track your orders each week. Receive a new catalog with each quarterly price change.

For more information, contact:

The Beverage Journal (313) 397-9100

Guest Comments

Vote Yes on B

By Senator William Van Regenmorter
On November 8, Michigan Voters
have an opportunity to correct a flaw
in our criminal justice system. If approved by voters, Proposal B will
amend the state constitution and stop
the automatic right to appeal for
criminals who admit to crimes, plead
guilty or no contest, then appeal their
cases to a higher court.

Convicted criminals would still be allowed to appeal with permission of the court, allowing the Court of Appeals to sort out which cases have merit. But under Proposal B, that right would simply no longer be automatic.

As the author of Michigan's Crime Victim's Rights Act, I have heard from many victims over the last 10 years who cannot put closure to their cases because of lengthy delays in appeals.

There is something profoundly distorted in a system that allows a criminal to admit to a crime, describe how and why the crime was committed, and retain the right to immediately file a tax-funded appeal. Pleas of no contest are frequently entered when the defendant is concerned about a civil suit or the facts of the case are so horrible that he or she cannot publicly recount them.

Many of these cases are appealed because the defendant does not like the sentence. Other automatic appeals are entered simply because the convicted criminal has everything to gain and nothing to lose.

Of course, these types of appeals are hurtful to victims and their families. But guilty-plea appeals have another sharp edge — they are a profound waste of taxpayer dollars.

As chair of the Senate Judiciary Committee, I held public hearings across the state concerning this issue. Here are a few of the things we found:

• The Court of Appeals tracked guilty-plea appeal cases in a 10-month period in 1991 and 1992. During that period, 1,103 cases resulting in guilty pleas were appealed. A total of nine cases, 0.82 percent, were reversed by the Court of Appeals! There is little doubt those nine cases would have been heard, even without the automatic right to appeal.

• There were 235 guilty pleas in Kent County in 1993. Each appeal requires a 20-page transcript at \$2.35 per page. Court clerks spend an average of 1 1/2 hours on each. The overwhelming majority of these cases receive publicly funded legal counsel, costing an average of \$900 to \$1,000 in legal fees per case.

 In Wayne County, there were 500 such appeals. Chief Assistant Prosecuting Attorney George Ward estimates at least two full-time prosecu-

tors could be shifted to other functions if Proposal B passes.

• Taxpayers could save approximately \$3 million a year at the state level, based on Court of Appeals caseload estimates, if Proposal B passes. This does not speak to the hundreds of other individuals and small business owners waiting for justice to be dispensed, waiting their turns behind the paperwork explosion associated

with guilty-plea appeals.

The case for Proposal B is straightforward and honest. As author of the Senate resolution which placed Proposal B on the ballot, I was asked to comment on the proposed language. I believe it meets the test, it is clear, concise, non-technical and easily understood.

Proposal B is not the focus of large special interest groups and, therefore,

its funding will be limited. Instead, it will be promoted by the volunteer efforts of Michigan citizens who have an interest in justice.

It is a common-sense solution to a significant problem.

If approved, justice will be preserved, the appeals court will be able to eliminate a host of frivolous cases, victims will recieve final justice much more swiftly, the appeals backlog will be reduced and Michigan's taxpayers will save millions of dollars each year.



What's Happening At The Michigan Lottery?

Lottery retailers can "cash in" on "Cash 5" promotion

by Jim Kipp Acting Lottery Commissioner

Michigan Lottery retailers will have the opportunity to "cash 5" game this month with a super "buy five get one free" promotion. Starting Sunday, Oc-



solutary, octtober 30, if players purchase a \$5 five wager "Cash 5" ticket, they will automatically receive a free "Cash 5" easy pick ticket. The Michigan Lottery will offer this special promotion through Friday, November 25, at retailers statewide.

More than 1.5 million players have won cash prizes totaling over \$75 million since the inception of "Cash 5" in March 1992, including more than 300 top prize winners. In fact, two "Cash 5" players have each won the game's \$100,000 top prize on two separate occasions. A golf professional from Roseville and a resident of Sanilac County each won the \$100,000 "Cash 5" top prize two times within a sixmonth time period.

The Michigan Lottery conducts five

"Cash 5" drawings each week—Monday, Tuesday, Wednesday, Thursday and Friday—which means increased store traffic and more commissions for retailers. The Lottery's "Cash 5" game offers players a chance to win \$100,000 for matching five of 39 numbers drawn. Players also win prizes for matching four numbers (\$350) and three numbers (\$20).

In addition, because Lottery tickets make great holiday gifts, the Lottery will launch a holiday gift giving promotion in November. For the first time ever, the Michigan Lottery will introduce a holiday instant game with a top prize worth \$25,000. The new "Holiday Cash" instant game went on sale October 31 at nearly 9,000 retailers statewide. The new \$2 instant game, which is clad in bright holiday colors, offers players the chance to win up to 10 times on each ticket.

Players simply rub off the latex covering and if any of "your symbols" match either of the "winning symbols," players win the prize shown below that symbol(s).

It's the perfect holiday gift! Best of all, this is the Lottery's first instant game with a top prize of \$25,000!

As part of the holiday promotion, Michigan retailers will give away free specially designed Lottery holiday gift cards which provide a unique way to package Michigan Lottery instant tickets as gifts. The cards, designed and perforated to hold all sizes of Lottery tickets

resemble red Christmas stockings with a Santa Claus peeking out from behind. The cards will serve beautifully as Christmas tree ornaments, gift box toppers, stocking stuffers or as stand-alone gifts,

The Lottery will also introduce two \$1 instant games, "Double Doubler" and "Golden Oldies," in November.

Players can win up to four times their prize in the new "Double Doubler" instant game, which goes on sale on November 14. If players get three like amounts, they win the amount. Then players rub off the "prize level" box on the ticket for a chance to win more. For a "single prize" level, the player's prize remains the same; for a "double prize" level, players win double the amount; and for a "double doubler" prize level, players win four times the amount—up to \$4,000!

Players will have fun with the new "Golden Oldies" instant game. Players can win up to five times on each ticket for prizes up to \$2,500. There are five "records" on each ticket and a "gold record." If any of "your record" numbers match the "gold record" number, players win the prize shown.

Michigan Lottery players have another way to win big with Lottery instant tickets. Players can use their non-winning tickets for a chance to appear on the "Megabucks Giveaway" weekly TV game show, where contestants can win up to \$50,000 in cash prizes.

Encourage your customer to enter the "Megabucks Giveaway" drawing. Players simply send three different non-winning instant game tickets along with name, address and daytime telephone number to: Lottery Megabucks, P.O. Box 30077, Lansing, MI 48909.

All "Megabucks Giveaway" contestants receive full "star" treatment, including limousine service for traveling around Detroit and a special luncheon at the Whitney Restaurant. Before the show, each contestant visits a television makeup artist and is photographed with the show's hosts Chuck Gaidica and Aggie Usedly.

The "Megabucks Giveaway" TV shows airs every Saturday night at 7:30 p.m. on a network of television stations throughout the state.

Thanks again to all of you, our Michigan Lottery retailers, for helping us achieve a record sales year (fiscal year 1993/93) for the third year in a row and, most significantly, a record return of revenue to the state School Aid Fund.

The Lottery has virtually something to offer every player, but it's the Lottery retailer who has the most impact on the sale of Lottery games through good customer relations, point-of-sale materials, winner awareness, in-store promotions, knowledgeable and enthusiastic employees and a competitive spirit.

It's a record year and we're all winners!

OFFICE SPACE AVAILABLE

- Great Location
 - Great Rates
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 - Great Landlord
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Rent space in the AFD building. Located on 10 Mile Road, just west of Southfield Road in Southfield, the AFD office building is centrally located with easy access to I-696, the Southfield Freeway, Telegraph Road, Northwestern Highway and the Lodge Freeway.

For more information



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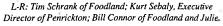
Family Foodland and Life Directions create unique partnership.

Family Foodland and Life Directions, Inc., of Detroit are creating a unique partnership. Together they are stepping into Lincoln Park High School with a peer motivation program that is helping eighth-graders realize the choices they make now may impact their future.

The program is beginning its second year with support from students, teachers and faculty. There are 300 students over-

all who participate in the program.

Julie Young, counselor at Lincoln Park, stated that "some kids have told me they stay in school just to attend the peer group sessions. The older kids have taken a more caring



interest to the younger students, instead of looking down at them as just children."

As a result of the program, eighthgraders have confidence in dealing with upperclassmen and they feel a sense of belonging. Stephen Attard, a peer leader, stated "I am here to help these kids with any problems they may have."

According to Superintendent Randall Kite, "The program has been a positive experience for all persons involved."

The program is funded by local businesses and individuals. Family Foodland made Life Directions, Inc.-Detroit a recipient of its annual golf fundraiser for

the past two years. A fully funded program, serving 300 students is \$33,000.

According to Tim Schrank, Family Foodland president, "that is not very much when you

consider how important the program is to the students."

If you would like to join Schrank and Family Foodland to continue this effort at Lincoln Park High School call (313) 342-2020.

NAWGA/IFDA names Dechow as award recipient

Mary Dechow, Manager, Government Relations of Spartan Stores, Inc., was named a recipient of NAWGA/IFDA's 1994 Distinguished Service Award in recognition of the support to a specific department within the association during the association's Midyear Executive Conference held in Colorado Springs.

The National-American Wholesale

Grocers' Association (NAWGA)/ International Foodservice Distributors Association (IFDA) is an international trade association, based near Washington, D.C., comprised of food distribution companies which primarily supply and service independent grocers and foodservice operations throughout the U.S. and Canada.



This Holiday Season, Miller High Life brands will run a special promotion for the benefit of the Associated Food Dealers Scholarship Fund and

Alternating Hemiplegia of Childhood. Watch for further details in the December "Food & Beverage Report", or call Richard George at 313-522-3706.

*Valid only with the following Miller Distributors: Action, Eastown, O&W and Powers.



AFD On The Scene



From left to right — John Loussia of Value Wholesale and John Alleman and Mark Campbell of Hormel Foods.

From left to right — Bob Fouch of The Kroger Company and Paul Stubelt and Jim Yankosky of Nabisco.



When retailers wanted a handling fee for bottles and cans, who was there to defend the retailers' rights in court against the Soft Drink Association?



AFD works hard for its members to help them make money and save money. Support us so we can support you! When our members needed help, AFD was there...

When the WIC department tried to throw nearly two hundred retailers AFN out of the program, who was there to fight -- and win the case? When Inkster retailers were unfairly charged with selling to a minor in a AFD sting operation, who was there to defend them -- and win the case? What trade association offers you the most health care options from providers AFD such as Blue Cross Blue Shield, Health Alliance Plan and SelectCare? When the legislature wants to pass bills that will cut your business profits, AFD who is there to represent you in Lansing? AFD If you want to double your pay phone commissions who you should call? If you want to save 25% on American Express Money Orders AFD what association must you belong to? When you need questions answered about the Liquor Control Commission, AFD the Michigan Lottery or the Department of Agriculture who can answer them? When you want a low rate on Visa/Mastercard Transactions who should you call? ${\sf AFD}$ With crime becoming a major issue, who offers the only reward program AFD designed to protect your family, your employees and your business? Join AFD Today! If you want to save money and make money what should you do? Join AFD today. Membership dues are \$150 for retailers and \$300 for suppliers. Fill out the

Join AFD today. Membership dues are \$150 for retailers and \$300 for suppliers. Fill out the membership application below send it to AFD with your check and let AFD work for you so you can start saving money and making money!

------ Membership Application-----

Join The Largest Food & Beverage Industry Trade Association In Michigan
Please Print:

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Address	City	StateZipCounty	
Phone Number		Associated Food Dealers of Michigan 18478 West 18 Mile Rd. Southfield, MI 48875 (818) 557-9688 or (888) 66-66-AFD	



Terry Farida of Value Center Market and Tim Totin of Hygrade Foods.



Up, Up and Away! The Melody Farms' Hot Air Balloon gets ready for a lift off.

Fax Number _

AFD On The Scene

Photo Left — The Melody Farms/Midwest Wholesale golf outing had a lot of familiar faces including many members and friends of the AFD.

Enjoying the Melody Farms/Midwest Wholesale golf outing





Bottom Photos left and right — The AFD Convenience Store Committee has a very positive meeting with Coca Cola discussing items of interest to smaller stores.



Schuette

from page 14.

provides him with a unique and broad perspective on public policy. His views on a wide range of issues have appeared in various Michigan newspapers.

He serves as a member of the board of trustees of the Rollin M. Gerstacker Foundation and Elsa U. Pardee Foundation. He also serves on the board of directors of the United Way of Midland County, the Michigan F.F.A. (Future Farmers of America) Foundation and is one of the founders of the Rural Development Council of Michigan. Schuette is a member of the National Advisory Committee to the University of Michigan College of Engineering and is a member of the Visiting Committee of the Gerald R. Ford Institute at Albion College.

In March of 1994, Bill Schuette joined the Midland-based law firm of Currie & Kendall, P.C., where he worked in the early 1980s. Currie & Kendall is one of the oldest and largest law firms in mid-Michigan, providing a variety of legal services.

A native of Midland, Mich., Schuette graduated cum laude from Georgetown University in 1976 where he received a Bachelor of Science in the Foreign Scrvice. He also studied at the University of Aberdeen in Scotland and earned his law degree from the University of San Francisco in 1979.

If you would like to contact Schuette please call his campaign office at (517) 631-9300.

For 25 Cents, shopping carts for rent

Three supermarket chains in the San Francisco area recently started charging a 25-cent deposit to customers for the use of a shopping cart. The fee is refunded when the cart is returned to the store.

European supermarket chains have been using a system similar to this for years except the European stores charge more.

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Who participates with us? All 195 Michigan community hospitals. Three out of four physicians in the state. And 99 percent of all pharmacies.

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That's value. And it's the kind of value you only get with Blue Cross Blue Shield and Blue Care Network of Michigan. For more information, contact your local independent insurance agent or a Blue Cross Blue Shield sales representative.







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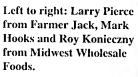
Call your independent insurance agent or Judy Mansur at Associated Food Dealers: 557-9600



AFD On The Scene



Left to right: Russ Kittleson and Karen Bakewell from The Kroger Company.







More familiar faces take part in the Melody Farms/Midwest Wholesale golf outing.



Several former grocers pose with Mark Karmo (3rd from left, standing) for the AFD Food & Beverage Report.

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79th Annual Trade Dinner Presented By: The Associated Food Dealers of Michigan





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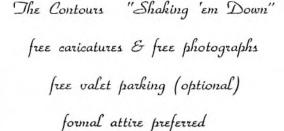


cocktails & hors d'oeuvres



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Dancing In A Winter Wonderland







Tickets are \$700 per table of 10 or \$160 per couple; please call Danielle MacDonald, ADD Special Events Director, to reserve your seat at the Snowflake Ball at (810) 557-9600.

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Property 1985 198				Winter Sausage Mfg., Inc	All-American Cash Register (313) 561 4141
Find of America - S. P. 199-500 Service 1.000 Service 1.00	First Federal of Michigan	(313) 965-1400		Wolverine Packing Company(313) 568-1900	Ameri-Copy
Consected Manager Co.	First of America—S.E.M.	399-5501	American Dairy Association(517) 349-8923	MEDIA:	Belmont Paper & Bag Supply(313) 491-6550
Monte March 184-200 Confess Michigan 194-201 Con	Greenfield Mortgage Co	. (313) 274-8555			Brohm Broaster Salas1-800-882-5104
Rail C. M.A	Madison National Bank	548-2900	Dairy Products of Michigan	Beverage Journal(313) 397-9100	Brinkman Safe
Standard Feed Barks			Golden Valley Dairy 399-3120	C&G Publishing, Inc	Comelius Systems Inc
## According to Company (19) 197-100 Mach 2011 197-200 197-2					DCI Food Equipment(313) 369-1666
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Adequate Nation 1989 198				Detroit Newspaper Agency(313) 222-2512	MMI Distributing (313) 582,4400
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Anderword Barboth Co	American Brokers Association	591-3232	Stroh's Ice Cream(313) 568-5106	Macomb Daily	Michigan Bale Tie Company(313) 925-1196
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The Company Control of the Company 1,000	Bellino Quality Beverages, Inc	. (313) 946-6300	EGGS & POULTRY:	WJBK-TV2 557-2000	Sales Control Systems 356.0700
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Crear Development				NON-FOOD DISTRIBUTORS:	
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E. A. Collab Watery	Don Lee Distributing, Inc.	. (313) 584-7100	Aunt Mid Produce Co	1-800-462-1908	
Earlow Durchelous	E & J Gallo Winery	643-0611	Sunnyside Produce (313) 841-87(8) Sunnyside Produce (313) 250-8047		Detroit Warehouse Co
Control Recording	Eastown Distributors	. (313) 867-6900		Better Made Potato Chips(313) 925-4774	EBY-Brown, Co 1-800-532-9276
Fractormal Brewery (15) 965-26485 America's (e.c. In. (13) 39) 9536 Correct I keep (13) 1866-100 Correct I keep (13) 1					Epco Foods, Inc
Gereal Lauge (313) 86-8-100 Gereal Lauge (313) 85-90-20 Ge				Harbour Foods Ltd. 222 2014	Family Packing Distributors
Correct Make (131) 867-8521 Molecule (c. (131) 368-3080 Molecule (c. (131) 368-308	General Liquor	.(313) 868-5100		Kar Nut Products Company 541-7870	Garden Fovels (313) 523-2100
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Historn Walker & Sons, Inc.				Variety Foods, Inc	Great Lakes Home Food Service (517) 835-6785
House of Sogram				Vitner Snacks(313) 365-5555	H & O Distributors(313) 493-0011
Hishert Durcheuris, Inc.			INSECT CONTROL:	PROMOTION/ADVERTISING:	1 & K Distributing(313) 491-5930
Lew Scoper Ce. (31) 835-640			Post Elimination Products		
La L. Week World \$88,900 Cause World \$88,900 Cause Sharphone \$89,000 Cause Sharphone \$90,000 Cau	J. Lewis Cooper Co	. (313) 835-6400	1000 Externination (Elo-Serv)	Insignia Systems(612) 930-8200	Kehe Food Distributors
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Peps-Col. Bottling Group					
Petipern. Inc. 468-1402 Dardine Insurance Agency 641-0900 Provers, Dist. 682-2010 Sample Server Company 610 610 632-2468 Natire Associated Server Company 611 461-2000 Natire Corporation 528-6094 Natire Corporation 528-60	Pepsi-Cola Bottling Group	641-7888			
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CANDY & TOBACCO: Tony's Pizza Service 634-0606 R.J. Reynolds 398-6390 Peter Rageas, Attorney/CPA (313) 961-8900				Paul Meyer Real Estate One(313) 341-4522	If you are not listed or need to change your listing,
M & M Mary 363-9231 Sherm's Candies (517) 756-3691 Wolverine Cigar Company (313) 554-2033 General Provision, Inc. (313) 393-1900	CANDY O TODAGOC		Tony's Pizza Service		contact Mary Cooper at AFI) at 557-9600.
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	· · · · · ·			ыз inventory	

Shopping

from page 1.

partments, represented 32 percent of new stores and 12 percent of stores closed in 1993.

The popularity of combination stores can be demonstrated by comparing them with conventional stores. Although conventionals still make up the majority of stores, they accounted for 70 percent of the stores closed in 1993. Over 40 percent of new stores were conventional.

Overall, the same percentage of stores were closed as were opened (3.4 percent). Companies are often replacing smaller stores with larger ones or replacing older, underperforming stores with new ones, according to Store Development.

Store remodelings were down. Slightly over 5 percent of all stores were remodeled, the lowest percentage since 1984. Over one-third of remodels were undertaken to add square footage. Because more remodelings added new departments than in 1992, the typical investment per remodel

increased \$200,000 to \$550,000 in 1993.

Costs in general rose in 1993. Typical construction and capital investment costs rose from \$71 per square foot to \$84 in 1993. Building costs remained about \$40 per square foot, while equipment, fixture and decoration costs rose 12.5 percent to \$40 per square foot. _FMI

Merger

from page 1.

opportunities for growth.

Spartan Stores, Inc. operates nine distribution facilities in Michigan, Ohio and Kentucky. It's total 1993 revenue (year ending March 26, 1994) was \$2.19 billion. Roundy's Inc. operates 10 divisions in Wisconsin, Illinois, Michigan, Indiana and Ohio. Its total 1993 revenue (year ending January 1, 1994) was \$2.48 billion.

The hiring equation

When it comes to skill or attitude, which do you think is more important?

A young man once found himself in a room full of job applicants seeking the same position. Waiting for only a few minutes, he was the first of the group to be called into an adjoining room for an interview.

After a lengthy series of inquiries the interviewer posed a final question, "Can you give me an example of how you are able to think on your

Immediately standing up, the young man opened the door to the waiting room and said to the other applicants, "You can go home now. The position has been filled."

That young man certainly showed confidence.

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